



BLACK, WHITE, AND RE(A)D:

HOW TO TELL REAL NEWS
FROM MALARKEY

Emily Kingsland
&
Katherine Hanz
McGill University



BONJOUR! HI!







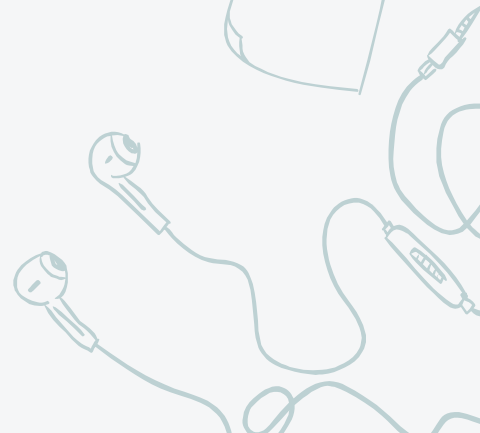
We are Emily and Katherine.

And we love to debunk fake news!

@kingslam @McGillLib



AGENDA

- 
- 
- 
- 
1. Introduction
 2. Workshop content
 3. ACRL Framework
 4. Feedback
 5. Game time!
 6. Results
- 
- 
- 

INTRODUCTION

Fake news for high school students and beyond



LIBRARY ACTIVITIES FOR HIGH SCHOOL STUDENTS



7:30-9:00 A.M.

Breakfast
New Residence Hall

Brain: Neuroanatomy: Understanding the Brain as Neural Networks
Crisis: Obstacles to Humanitarian Action: Are All Crises created Equal?

9:00-11:00 A.M.



11:00-11:15 A.M.

Break

Small Group Work

11:15-12:15 P.M.

12:30-1:30 P.M.

Lunch on Lower Field



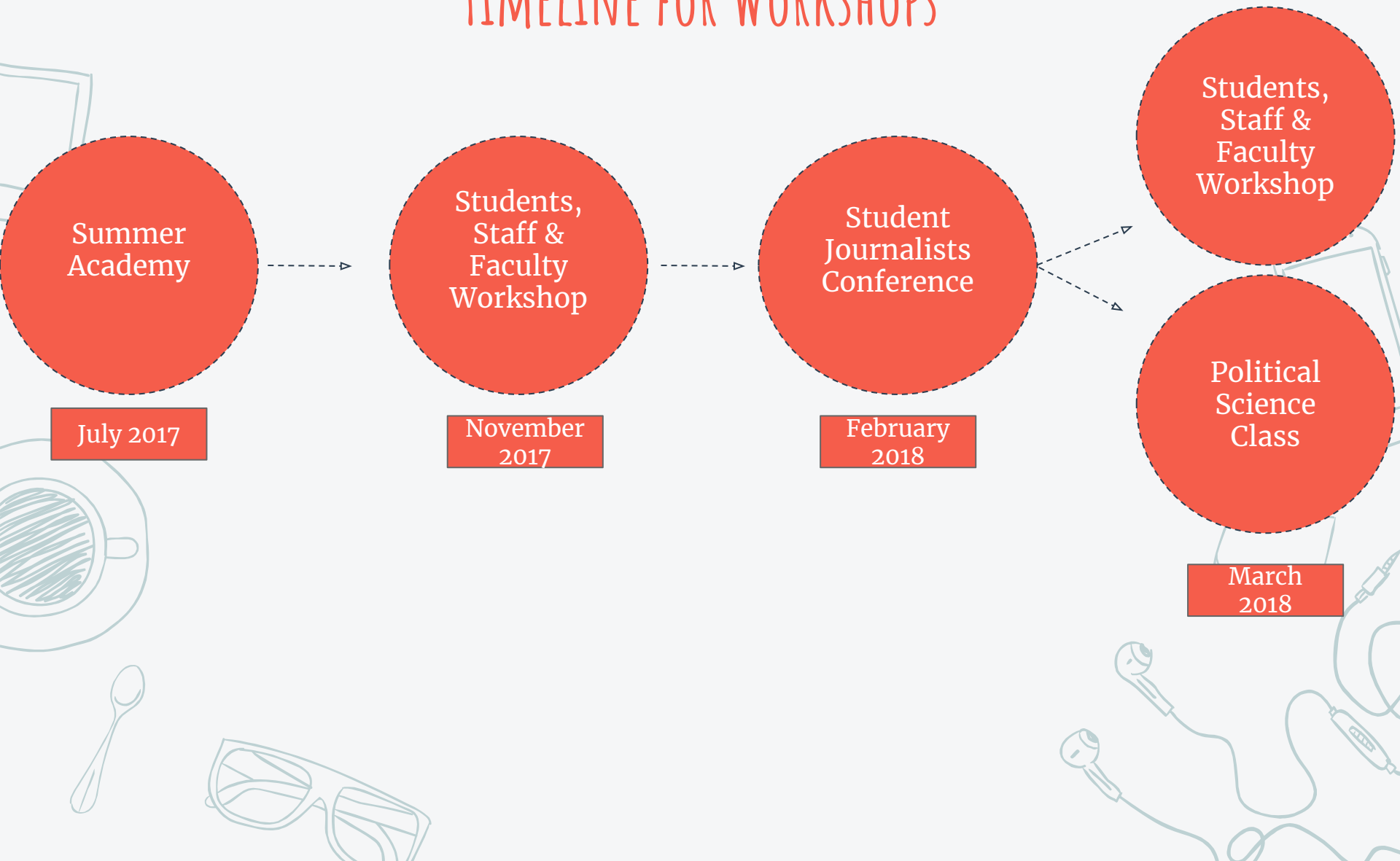
Workshop: Introduction to McGill Libraries: Scavenger Hunt

2:00-3:00 P.M.

3:00-5:00 P.M.

Walk up Mont Royal

TIMELINE FOR WORKSHOPS




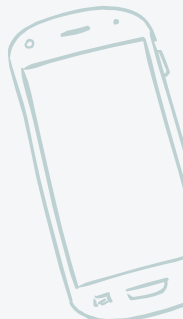



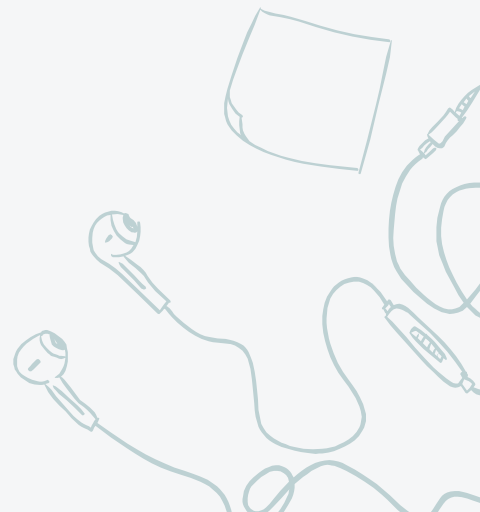


WORKSHOP CONTENT

What we taught and how we modified it for
different audiences



FAKE NEWS WORKSHOP OVERVIEW

- 
- ✘ History of fake news
 - ✘ Journalistic and personal bias
 - ✘ CRAAP Test
 - ✘ How to avoid and spot fake news
 - ✘ Evaluating news sources
- 
- 
- 
- 
- 

HISTORY OF FAKE NEWS



Snake Oil Liniment

THE STRONGEST AND BEST LINIMENT KNOWN FOR PAIN AND LAMENESS.

USED EXTERNALLY ONLY.

FOR RHEUMATISM NEURALGIA SCIATICA LAME BACK LUMBAGO CONTRACTED CORDS TOOTHACHE SPRAINS SWELLINGS ETC.

—FOR— FROST BITES CHILL BLAINS BRUISES SORE THROAT BITES OF ANIMALS INSECTS AND REPTILES.

GOOD FOR MAN AND BEAST

IT GIVES IMMEDIATE RELIEF.

IS GOOD FOR EVERYTHING A LINIMENT OUGHT TO BE GOOD FOR.

Manufactured by CLARK STANLEY Snake Oil Liniment Company Providence, R. I.

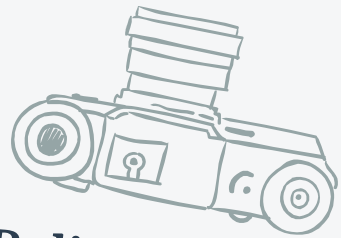
Clark Stanley's Snake Oil Liniment

Is for sale by all druggists. If your druggist fails to have it, tell him he can get it for you from any wholesale druggist or it will be sent to you to any part of the United States or Canada upon the receipt of fifty cents in stamps by addressing the

Clark Stanley Snake Oil Liniment Co.

PROVIDENCE, R. I.

False Prophecies and Fake Snake Oil



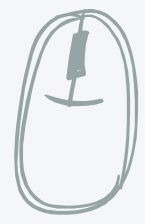
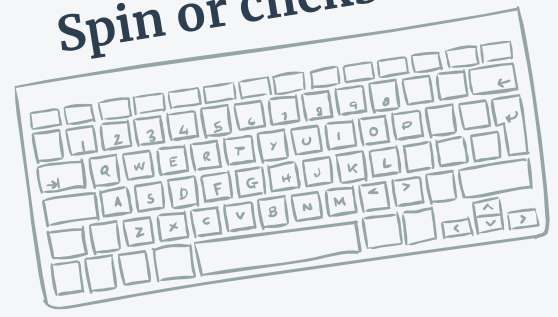
Political partisanship

Their own bias

JOURNALISTIC & PERSONAL BIAS



Spin or clickbait 🐟



Bad reporting




CURRENCY
RELEVANCE
AUTHORITY
ACCURACY
PURPOSE





NOW LET'S TRY IT OUT!



Donald J. Trump 

@realDonaldTrump

Follow 

"Russians had no compromising information on Donald Trump" @FoxNews Of course not, because there is none, and never was. This whole Witch Hunt is an illegal disgrace...and Obama did nothing about Russia!

6:44 PM - 24 Feb 2018

Does this Tweet pass the
CRAAP test?

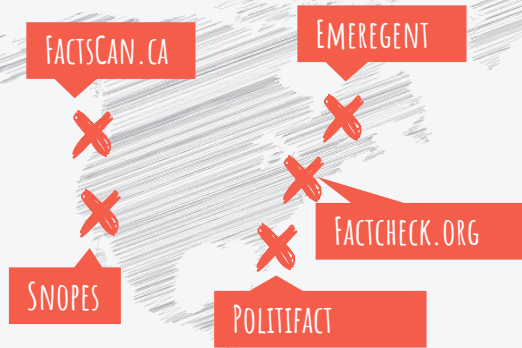
Does this article pass the CRAAP test?

LIVING WITH KNEE PAIN

Healthy Eating for Knee Osteoarthritis



VERIFYING NEWS STORIES



- ✘ Emergent is a Canadian real-time rumor tracker
- ✘ FactsCan.ca is an independent, non-partisan fact-checker on Canadian federal politics
- ✘ FactCheck.org monitors the accuracy of US political stories
- ✘ PolitiFact verifies political news stories
- ✘ Snopes fact-checks internet rumours and stories

[Attention Students: Try our MLK Pop Quiz](#)

Martin Luther King, Jr.

A True Historical Examination

That night King retired to his room at the Willard Hotel. There FBI bugs reportedly picked up 14 hours of party chatter, the clinking of glasses and the sounds of illicit sex - including King's cries of "I'm f--ing for God" and "I'm not a Negro tonight!"

Newsweek Magazine
January 19, 1998
Page 62



Historical Writings

Essays, Sermons, Speeches & More

Truth About King

Who He Fought and Fought For

Death of the Dream

The Day King Was Shot

The King Holiday

Bring the Dream to Life

Civil Rights Library

History of People and Events

Jews & Civil Rights

Who Led The Civil Rights Movement

Suggested Books

The Life and Work of King

Rap lyrics - New!



[Watch the new
Martin Luther King
Educational Video](#)

[Why the King Holiday Should be Repealed!](#)

[Black Invention Myths](#)

[Learn more about Kwanzaa!!](#)

Bring the Dream to life in your town!

[Download flyers to pass out at your school.](#)



Civil Rights Library

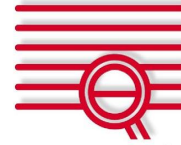
[Join MLK Discussion Forum](#)
Hosted by Stormfront

HOW TO SPOT FAKE NEWS



CONSIDER THE SOURCE

Click away from the story to investigate the site, its mission and its contact info.



READ BEYOND

Headlines can be outrageous in an effort to get clicks. What's the whole story?



CHECK THE AUTHOR

Do a quick search on the author. Are they credible? Are they real?



SUPPORTING SOURCES?

Click on those links. Determine if the info given actually supports the story.



CHECK THE DATE

Reposting old news stories doesn't mean they're relevant to current events.



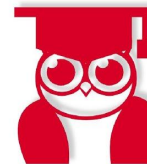
IS IT A JOKE?

If it is too outlandish, it might be satire. Research the site and author to be sure.



CHECK YOUR BIASES

Consider if your own beliefs could affect your judgement.



ASK THE EXPERTS

Ask a librarian, or consult a fact-checking site.

ACRL FRAMEWORK

How we applied the frames



THE FRAMES

**Authority is
constructed and
contextual**



**Information
creation as
process**



**Information has
value**



**Research as
inquiry**



**Scholarship as
conversation**



**Searching as
strategic
exploration**



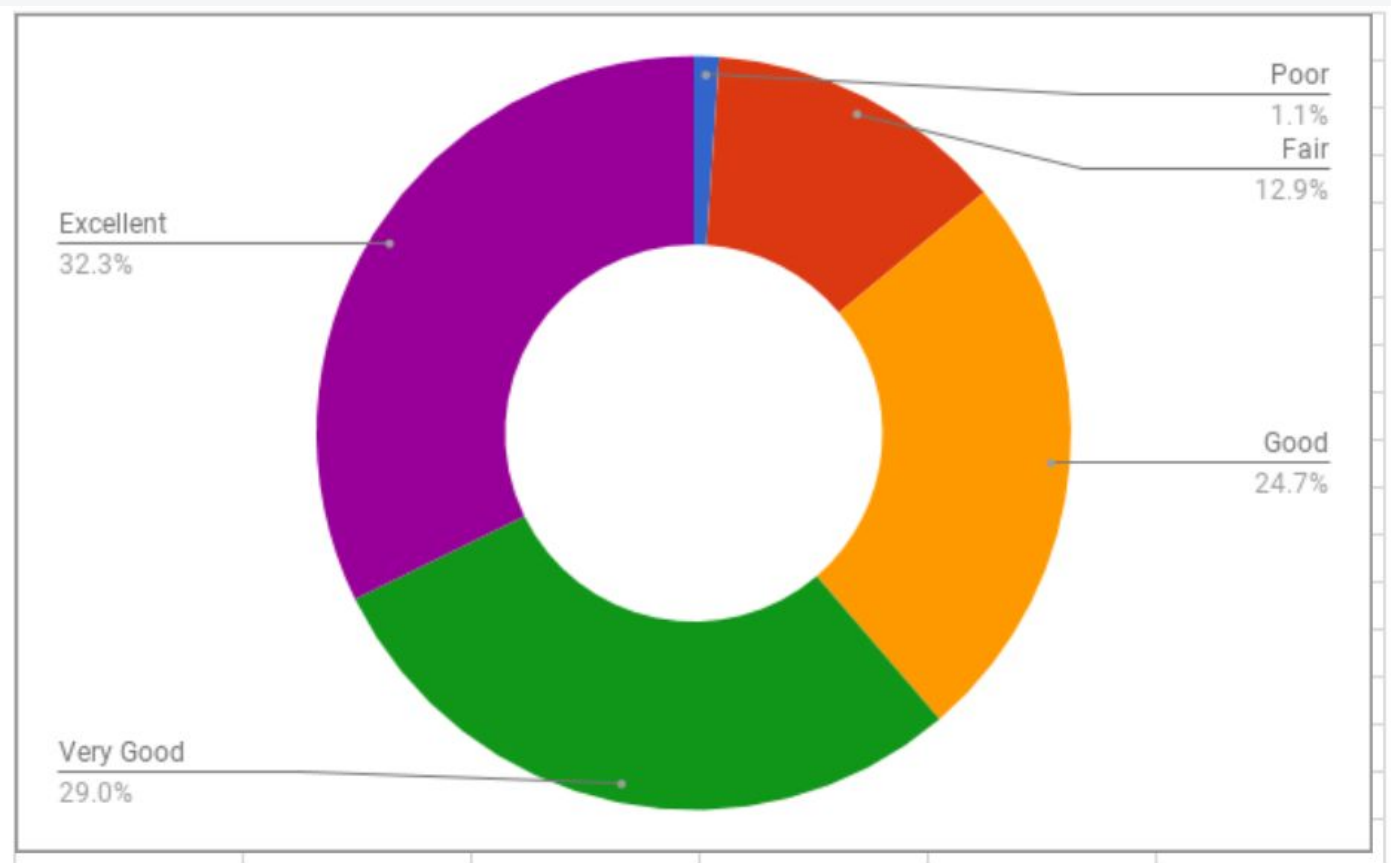


FEEDBACK!

What worked and what didn't?



RESULTS FROM 2017 SUMMER ACADEMY SURVEY





HOW USEFUL WAS EACH TOPIC? (FALL 2017 WORKSHOP)

Most Useful

- How to Spot Fake News
- CRAAP Test
- Evaluating News Articles that Cite Studies
- “Fake or For Real”

Least Useful

- ✗ History of Fake News
- ✗ Journalistic & Personal Bias



WHAT WOULD YOU SUGGEST TO IMPROVE THIS WORKSHOP? (FALL 2017)

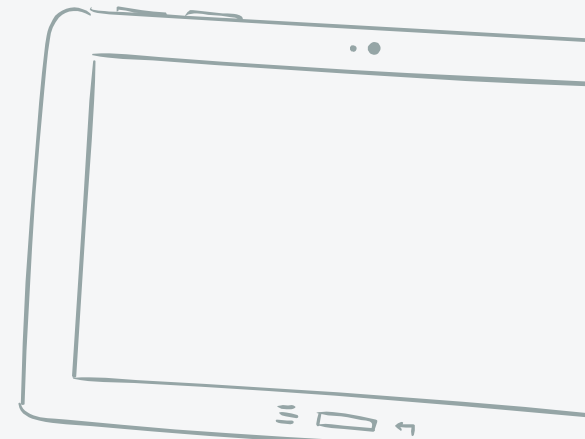
“Just to have it be longer...”

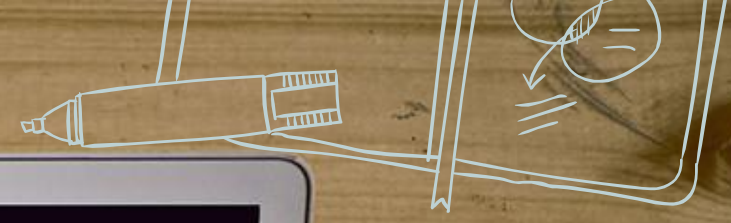
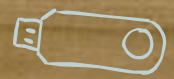
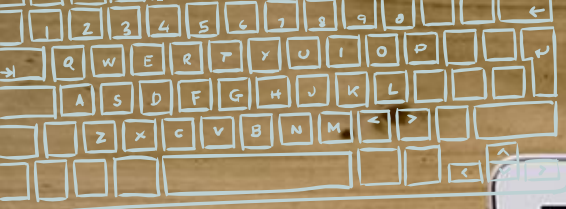


“I would suggest a longer session...I wouldn't have minded a full-day workshop”



“...a bit more time”





FAKE OR FOR REAL: THE RESULTS



WHO WERE THE BEST LIE DETECTORS?

High
school
students

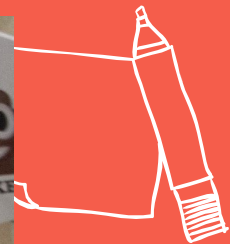
Journalism
students

Students
Faculty
Staff
Alumni





HIGH SCHOOL STUDENTS!





88%

could tell Justin Trudeau was photoshopped

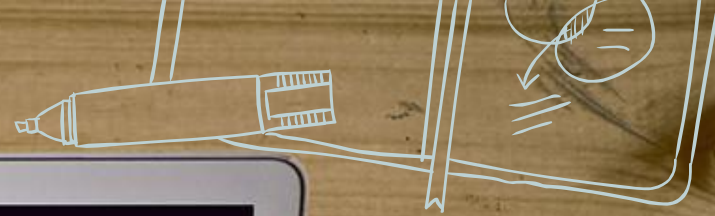
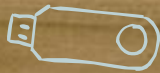
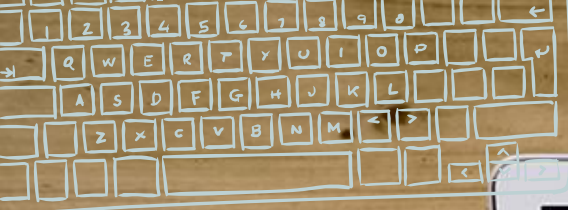
64%

could tell Lennon and Nimoy were photoshopped

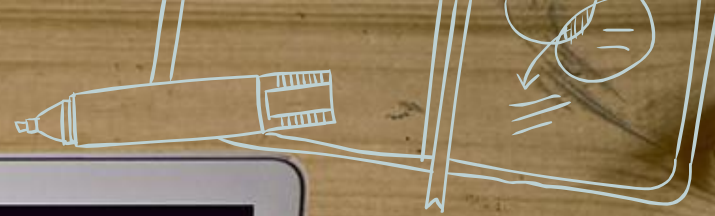
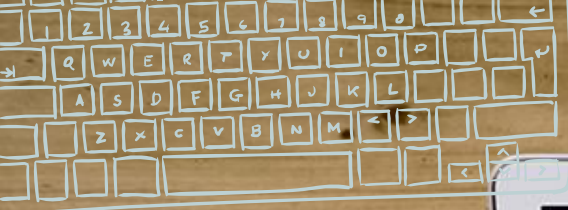
96%

could tell the IKEA story was for real

SECOND PLACE...



SECOND PLACE... Journalists!





62%

could tell the EU banking story was for real



57%

could tell the falcon story was for real






THANK YOU! MERCI!





You can find us at:
emily.kingsland@mcgill.ca
katherine.hanz@mcgill.ca



On Twitter:
[@kingslam](https://twitter.com/kingslam)
[@McGillLib](https://twitter.com/McGillLib)



CREDITS

- ✘ Presentation template by [SlidesCarnival](#) 
- ✘ [CRAAP Test](#) from Meriam Library, California State University, Chico
- ✘ [How to Spot Fake News](#) from IFLA
- ✘ Photo by Lauren Goldman, McGill Library
- ✘ Thanks to Carleton's Ed Bilodeau and McGill's Francesca Frati for their workshop ideas 
- ✘ Special thanks to The Guardian, particularly Leah Green and Eleni Stefanou, for sharing [Fake or For Real](#) with us! 