

Communications Plan
Ontario Region
Kingston Penitentiary and Regional Treatment Centre
Closing Activities
October 2013

This plan will consist of [REDACTED] events to mark the closure of Kingston Penitentiary (KP) and the Regional Treatment Centre (RTC), as follows:

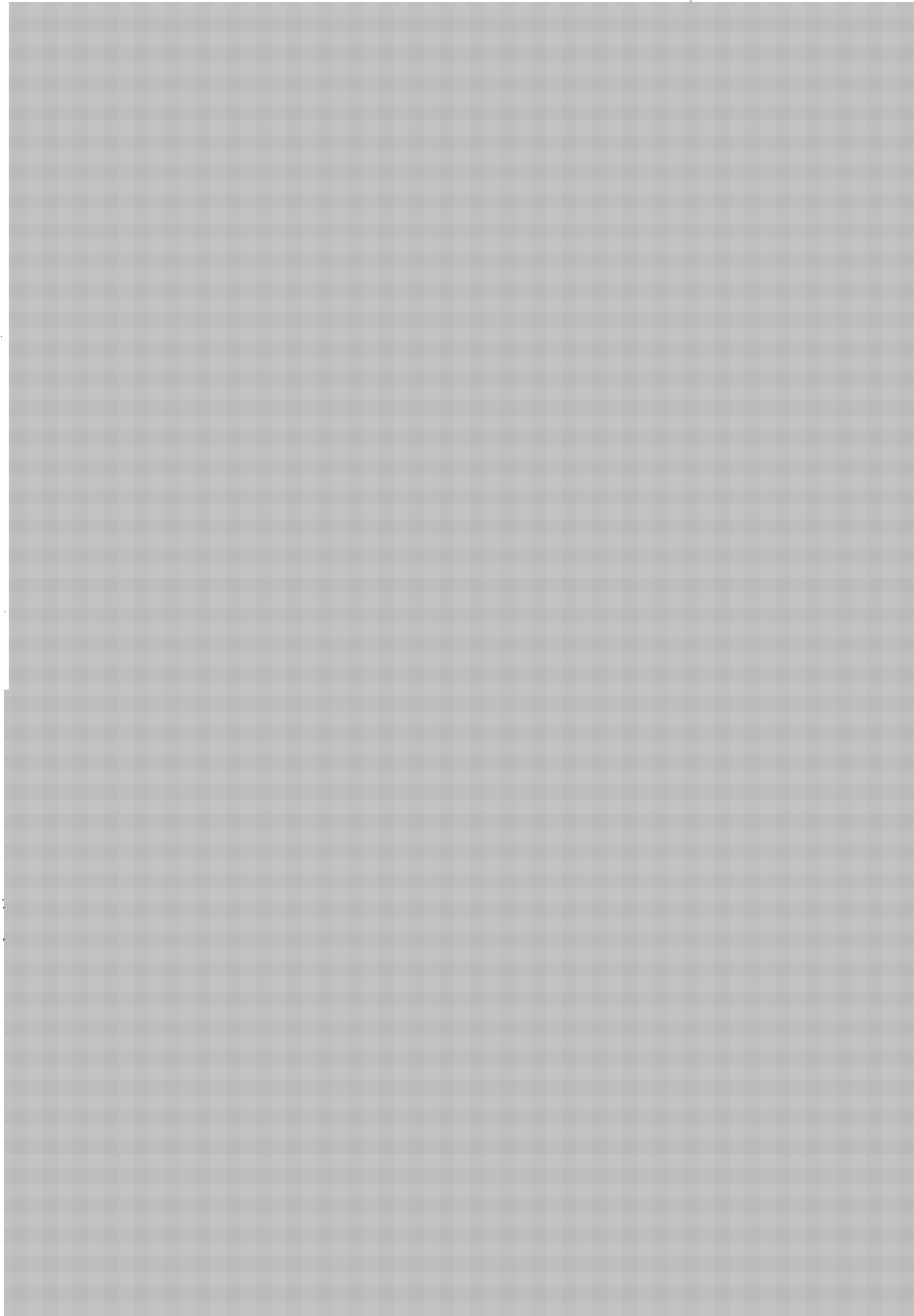
[REDACTED]

Limited Public Tours with proceeds to the Kingston and Area United Way Campaign

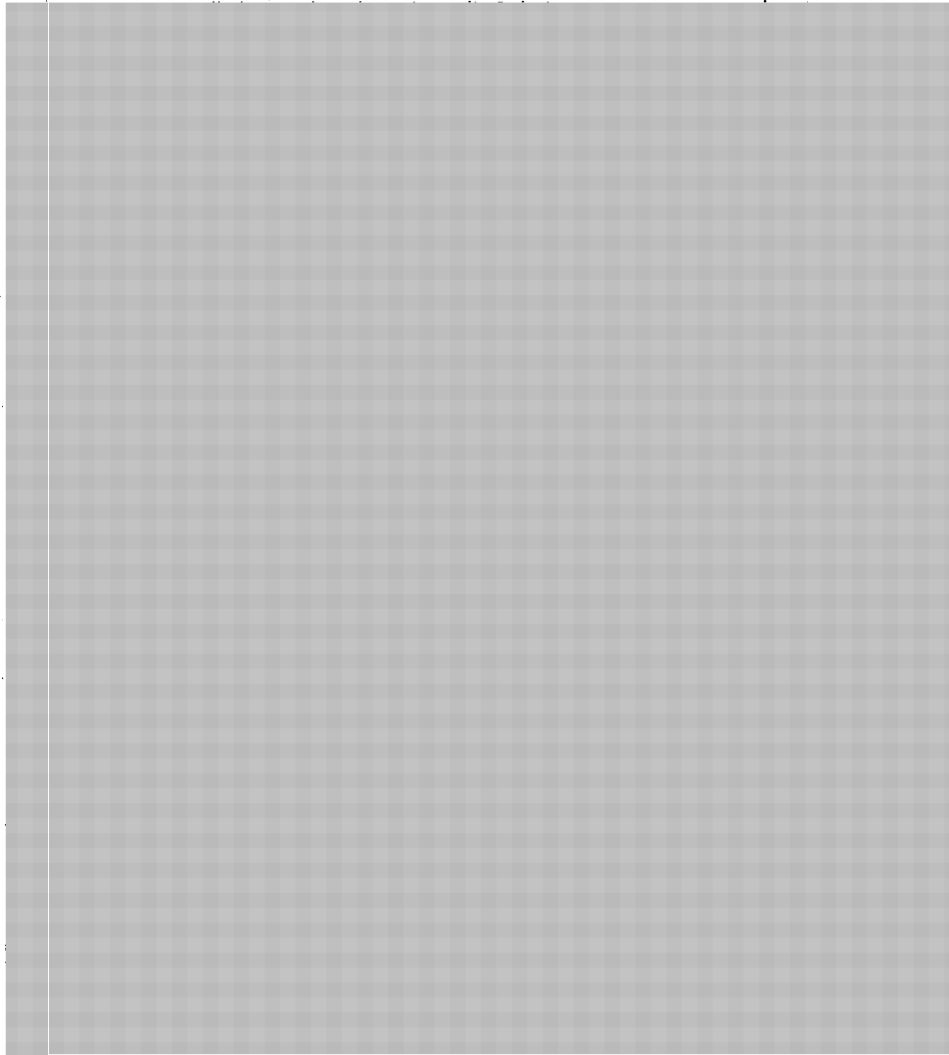
[REDACTED]

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Activity #4: Limited Public Tours with proceeds going to the Kingston and Area United Way Campaign:

To support this year's Government of Canada Workplace Charitable Campaign (GCWCC) in the Kingston, Frontenac and Lennox and Addington (KFLA) United Way riding, Regional Deputy Commissioner, Lori MacDonald, as the 2013 KFLA United Way Chair has proposed public tours of KP and RTC with all donations going to this year's campaign.

Public tours would be facilitated after the September 30 closure date and following the October 1, 2013 official ceremony, but before the end of the 2013 GCWCC campaign.

Given the experience of the closure of the B.C. Penitentiary, who held public tours after its closure, we expect a very large number of interested parties willing to take part. To ensure that these tours are organized and coordinated, we are proposing to create a volunteer committee with CSC staff, the CSC Museum, the Friends of the Penitentiary Museum and our local partner, Kingston Economic Development Corporation (KEDCO). It is realistic to believe that tours could happen over several weeks due to the demand from the public, including local and national media, however, we propose a very strict schedule to coincide with the GCWCC Campaign.

Estimated Cost: Total - \$0.00